

2026 Annual Meeting Agenda(subject to change)

Cherokee, NC

Sunday, August 23, 2026

12:00 pm – 6:00 pm	Registration and Local Artisans and Vendors Available	CHE CON Registration- Be sure to stop by the tables of local Cherokee artisans!
1:00 pm–3:00 pm	NC Association of ABC Boards- Board of Directors Meeting	CHE CON 109
1:00 pm-3:00 pm	Ethics Training	CHE CON 110
3:00 pm-5:00 pm	Free Time to Explore the Resort	
5:00 pm -7:00 pm	Hospitality Reception- Cherokee Entertainment and BHAWK Cherokee Presentations <i>You must have a name badge to attend the reception</i>	CHE CON Ballroom and Pre-function Domestic and imported Cheese display with fresh fruit and crackers, chicken satay with peanut sauce, seasonal grilled vegetables with pico-ranch dip, scallops wrapped in bacon, miniature spanakopita, chef craved sirloin of beef with balsamic mayonnaise and sliced rolls

Monday, August 24, 2026

7:00 am-6:00 pm	Registration	CHE CON Registration
7:30am-8:30am	Breakfast	Sliced Fruit and berries, freshly baked pastries, homemade muffins, croissants and locally crafted bagels with butter, cream cheese and fresh fruit preserves. Biscuit Sandwiches with egg, bacon and cheese. Coffee, Tea, and juices.
8:30 am-8:50 am	Welcome- by: Ashley Tillery, President, NC Association of ABC Boards and Jackson County House	CHE CON 112/113/114

	Representative Anna Ferguson	
8:50 am-9:15am	Welcome Cherokee Chief Hicks	CHE CON 112/113/114
9:15 am-10:15 am	Board Member Breakout	CHE CON 112/113/114
9:15 am-10:15 am	GM Breakout	CHE CON 110
10:15 am-10:30 am	Break	
10:30 am-12:30pm	NC Spirits Association Meeting	CHE CON 110
10:30 am-11:30 am	ALE Presentation- Israel Morrow	CHE CON 112/113/114
11:30 am-12:30 pm	Lunch provided	Mixed greens salad, baked potato salad, soup of the day, tomato and cucumber salad. Roasted turkey, Black Forest Ham, thin prime rib of beef, and sopressata salami. Sliced sharp cheddar, gruyere, American and sliced mozzarella cheeses and fresh baked breads. Assorted potato chips, fresh baked cookies and brownies.
12:30 pm-1:00 pm	NABCA Update Melissa Sims	CHE CON 112/113/114
1:00 pm-1:30 pm	Workers Comp HPB Insurance Chester Baumgartner-The Hartford	CHE CON 112/113/114
1:30-2:00 pm	Penelope Bourbon Ryan Mills-National Brand Ambassador	CHE CON 112/113/114

2:00 pm-2:30 pm	Granddaddy Mimm's Tommy Townsend-Owner	CHE CON 112/113/114
2:30 pm-3:00 pm	Break	
3:00 pm-5:30 pm	Tradeshow <i>You must wear your name tag to attend the Trade Show</i>	CHE Exhibit Hall Fresh Popped Popcorn and Assorted Candy Bars
5:30 pm-7:30 pm	Dinner (Ticketed) <i>You must have a name badge to attend the dinner.</i>	Mixed field greens salad, mustard potato salad, selu corn chowder, roasted pole beans, country fried steak, fried pork chop with white pepper gravy (one meat will be replaced with chicken), granny smith apple pie, blackberry cobbler and peach cobbler.
7:30pm-	Free Time to Explore the Resort	

Tuesday, August 25, 2026

7:00 am-6:00 pm	Registration desk open for assistance	CHE CON Registration
7:30am-8:30 am	Breakfast	Local free-range scrambled eggs, local link sausage and thick-cut applewood smoked bacon, skilled roasted rosemary potatoes, freshly baked Danish pastries, homemade muffins and toast, assorted local bagels with butter, cream cheese and fresh fruit preserves, coffee, tea and juices.
8:00 am-9:00 am	National Crash Prevention Program Ben David & Joe Fitzgerald	CHE CON 112/113/114
9:00 am-9:30 am	NCABCLE- NC ABC Law Enforcement Wayne Long	CHE CON 112/113/114
9:30 am-10:30 am	Board Member Breakout	CHE CON 112/113/114

9:30 am-10:30 am	GM Breakout	CHE CON 110
10:30 am-11:30 am	General Session/Business Meeting Legislative Update with Jon Carr and Jason Joyner Board Elections	CHE CON 112/113/114
11:30 am-12:30 pm	Lunch Provided	Risotto tomato & pesto salad, caprese salad, cavatappi pasta pomodoro, Tuscan-style vegetables, chicken breast with portabella mushrooms and marsala wine, focaccia bread, mini cannoli and chocolate eclairs.
11:30am-12:30 pm	Board Meeting	CHE CON 109
12:30 pm-1:00 pm	Banking Cost Analysis: Making Your Money work for You North Carolina Capital Management Trust John Frye-CPA, CPFO	CHE CON 112/113/114
1:00 pm – 1:30 pm	Accounting & Advisory Support, Built for North Carolina ABC Boards DMJPS CPA's + Advisors Mason Barringer-CPA, CFE Emily Mills-CPA	CHE CON 112/113/114
1:30 pm-2:00 pm	Diageo/Crown Royal Stephen Wilson-Director of Whisky Engagement	CHE CON 112/113/114

2:00 pm-2:30 pm	On Your 6 Bourbon Danny Marshall-Co-Founder	CHE CON 112/113/114
2:30 pm-3:00 pm	Break	
3:00 pm-5:30 pm	Trade Show <i>You must wear your name tag to attend the Trade Show</i>	CHE Exhibit Hall Assorted Ice Cream and Fruit Bars
6:00 pm-9:00 pm	Dinner with Magician Bryan Saint (Ticketed) <i>You must wear your name tag to attend the dinner</i>	Mixed field greens salad, southern style potato salad, cucumber and onion salad, smoked cheddar macaroni and cheese, collard greens with bacon, smoked BBQ beef brisket, baby back ribs in hickory BBQ sauce, southern fried chicken, pecan pie, lemon ice box pie, and freshly baked corn bread.

* This schedule is subject to change without notice