

Ways to get your Board information out to the public.

- Deliver distributions to Appointing Authority (City or County) instead of mailing
- Attend council meetings and give brief presentation of Board's financials, with emphasis put on what is given back to community and how much tax has been paid
- Have picture taken giving distribution to Appointing Authority and other agencies
- Create Chart at year end to post in store showing (see Example 1)
 - ❖ Taxes Mandated by Law G. S. 18B-805 (b) (1-4) Taxes
 - ❖ Remaining Profit Distribution Mandated by Law G.S. 18B (c) (1-3) (e)
 - ❖ Total Distributions for year
 - ❖ Total profits put back into community since store opened.
- Have bags printed with information (see Example 2)
- Post information on Webpage (see Example 3)
- Print flyers to put in bag with purchase
- Attend Rotary, Lions Club, etc., when possible and give brief description of how ABC Boards operate and where the profits are distributed
- And last always tell people when given the opportunity what the ABC Board does; Control and how profits are contributed back to community.

Ways to publicize general messages.

- ❖ Purchase stamp with general message and stamp bags. (This is an option that is inexpensive; stamps can be purchased at Staples or other Office Supply stores and message custom to what each individual store wants.) (see example 4)

Example 1 Store Signage

Mt Airy ABC Profit Distribution

2011-2012

Taxes Mandated by Law G. S. 18B-805 (b)(1-4)

State Excise Tax	\$ 425,989.00
Sales Tax	\$ 124,773.90
Mixed Beverage Tax (Revenue)	\$ 17,556.00
Mixed Beverage Tax (Human Res. Tax)	\$ 1,755.32
Rehabilitation Tax	\$ 6,996.14
Mixer Tax	\$ 410.25
Total Paid for Year	\$ 577,480.61

Remaining Profit Distribution

Mandated by Law G.S. 18B-805 (c)(1-3)(e)

Law Enforcement	\$ 7,396.99
City of Mount Airy	\$ 93,843.41
Parks and Recreation	\$ 13,406.20
Reeves Community Center	\$ 6,703.10
Mount Airy Library Foundation	\$ 6,703.10
Hope Valley-Alcoholic Rehabilitation	\$ 6,703.10
Surry Arts Council	\$ 6,703.10
Total Distributions for Year	\$ 134,062.01

Total profits put back into community since store

opened in April 1979. **\$ 5,450,015.95**

Example 2 Information Printed on Bags

Distributions and Revenue

- Provided by the Wayne County ABC Board to the State of North Carolina, to Wayne County, and to the cities to Goldsboro and Mount Olive in the year ending 30 June 2012.

-NC General Fund	\$1,598,401
-NC Dept of Revenue	\$74,964
-NC Dept of HHS	\$7,497
-Wayne Co Alcohol Rehabilitation	\$26,389
-Wayne County Law Enforcement	\$21,327
-City of Mount Olive	\$24,469
-City of Goldsboro	\$150,317
-County of Wayne	\$170,000
-Wayne Co Alcoholics Anonymous	\$1,100
-Educational Programs	\$14,430
-Total Distributions	\$2,088,894

- Provided by the Wayne County ABC Board to the State of North Carolina for:

-Bailment (Operate/staff Raleigh Warehouse)	\$78,055
-Surcharge (NC ABC Commission)	\$41,924
-Total Additional	\$119,979
-Grand Total	\$2,208,873

Example 3 Board Directory

ABC Board Directory

High Country ABC Board - 165

Location: 4004 Hwy. 105, Suite 11
Banner Elk NC 28604

Mailing Address: PO Box 1508
Banner Elk NC 28604

County: Avery

Phone: 828-898-8282

Fax: 828-898-8291

Web site:

E-mail: hicountryabc@skybest.com

Date of First Retail
Sales: November 1, 1998

ABC Board Elections:

Authorized By: Merger Agreement

Additional ABC Election information is available by linking to our listing of [Alcoholic Beverage Legal Sales Areas](#) for counties, cities, and towns in North Carolina.

Board Members:

- David Johnson : Chairperson
- Dedy Traver : Alternate Member
- Donna Dicks : Board Member
- Lois Dodson : Board Member
- Robin Dunn : Alternate Member
- Sara Brewer : General Manager
- Sarah Manning : Alternate Member

Store Locations:

- 4004 Hwy. 105, Suite 11, Grandfather Center; Banner Elk NC 28604

Division of Revenue:

Gross Profits: 2012 (Gross Sales: \$2,553,541)

- Law Enforcement - follows GS 18B-805 (c) (2) > **\$7,338.00**
- Alcohol/Ed > **\$14,500.00**

Net Profits: **\$240,000.00**

- 33 1/3% to Seven Devils general fund
- 33 1/3% to Banner Elk general fund
- 33 1/3% to Sugar Mountain general fund

State Revenue

- General Fund/DHHS > **\$743,729.00**

Example 4 General Message for Customer

Boone ABC is currently using a stamp purchased at Staples with the following information.

0-1-2 Guidelines on How to Drink Responsibly

0-No alcohol for people who are:

- Under 21.
- Operating any type of machinery.
- Pregnant, trying to become pregnant or breastfeeding.
- Recovering alcoholics or chemically dependent.
- Using certain medications.

1 - No more than one standard drink per day for women.

2- No more than two standard drinks per day for men.

***1 Standard drink=12 ounces of beer, 5 ounces of wine or 1.5 ounces
Of 80 proof distilled spirits.**